

## ABOUT ME

A mixed media artist who lives and works in southern Indiana and the greater Louisville area. Like my artistic practice I have a wide variety of work experience that has strengthened my management, accounting, interpersonal, and curating skills.

## CONTACT

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Sellersburg, IN



## EDUCATION



### INDIANA UNIVERSITY SOUTHEAST

Bachelor of Fine Arts,  
Painting and Drawing

Major

2020

# ASHLEIGH MORTON

## ARTIST

### EXPERIENCE

#### **SOCIAL MEDIA MANAGER, CITY OF JEFFERSONVILLE PUBLIC ART**

*(March 2023 - Current)*

- Planning and developing social media campaigns
- Crafting compelling content or getting it developed
- Posting content across social media accounts
- Engaging with customers on different channels
- Analyzing engagement data

#### **MANAGER, CHARCOAL & MORE**

*(April 2021 - Current)*

- Responsible for day-to-day operations of the store
- Handles vendor check in, payment, and invoicing.
- Stock and manage showroom.
- Responsible for financial management, including daily financial accounting in QuickBooks, reporting, and securing the facility at the close of business.
- Handles data entry for new products into POS system.
- Responsible for online orders on website, packing, fulfilling, and shipping.
- Coordinates and executes special events.

#### **GALLERY ASSISTANT, INDIANA UNIVERSITY SOUTHEAST**

*(Sept 2018 - May 2019)*

- Assisted in set up and take down of exhibitions.
- Assisted students with photographing work and portfolio preparation.
- Maintain social media accounts.
- Assist faculty in variety of tasks.

#### **STUDIO TECHNICIAN, SILICA CERAMIC STUDIO**

*(Oct 2013 – May 2017)*

- Assisted customers in creative process throughout their entire visit and recognized as a go-to person for any questions or assistance.
- Acted as co-camp counselor for an all-day/week-long art camp for kids in 3rd-5th grade, assisting campers in creative tasks and educating on the importance of art in society and different art movements.

#### **GALLERY ASSISTANT, GADABOUT GALLERY & SHOPPE**

*(Oct 2014 – Oct 2016)*

- Maintained day-to-day operation of the gallery/shop including selling and packaging artwork for safe transport.
- Tracked sold artwork and maintained a list of buyer information Assisted in the coordination and execution of special events and exhibitions.

## HONORS/AWARDS

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**STUDIO BREAK STUDENT  
COMPETITION BFA RECIPIENT**  
2020

**INDIANA UNIVERSITY  
SOUTHEAST DEAN'S LIST**  
2019

**REBECCA JENNINGS  
SCHOLARSHIP RECIPIENT**  
2018/2019

**INDIANA UNIVERSITY  
SOUTHEAST CHANCELLORS'S  
LIST**  
2016

## PUBLICATIONS

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### AUDIO

Morton, Ashleigh. Interview by David Linneweh. "Episode 247: Ashleigh Morton." Studio Break Podcast. 2021 Feb 5.  
2020

## SOFT SKILLS

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Creative Problem Solving  
Attention to Detail  
Mentoring  
Collaboration  
Adaptability  
Communication

## TECHNICAL SKILLS

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Microsoft Word	Square
Photoshop	Stripe
Procreate	Excel
PowerPoint	QuickBooks

## TEACHING EXPERIENCE

### **ARTIST IN RESIDENCE VISUAL ARTS PROGRAM, LOUISVILLE CENTRAL COMMUNITY CENTER LOUISVILLE, KY. (2023)**

- Creating and implementing lesson plans designed to be educational and introductory to the students.
- Create list of materials needed for project.
- Teach and help students create a finished artwork. Conduct a positive community outreach experience.

### **TEACHING ARTIST, KMAC LOUISVILLE, KY. (2023)**

- Implementing lesson plans designed to be site specific and to the needs of the students and teachers.
- Create list of materials needed for project.
- Teach and help students create a finished artwork.

### **TEACHING ARTIST NOCO ARTS MOBILE, JEFFERSONVILLE, IN. (2022/2023)**

- Creating and implementing lesson plans designed to be site specific and to the needs of the students and community leaders.
- Create list of materials needed for project.
- Teach and help students create a finished artwork.
- Conduct a positive community outreach experience.

### **CLASS INSTRUCTOR: INTRO TO DRAWING, B.A.Y.A. CENTER CLARKSVILLE, IN. (2020/2021)**

- Designed and instructed a 10-week class for introductions to drawing.
- Demonstrated different techniques to aid students in drawing from life, including 4 modules designed around the Elements and Principals of Design.

### **CLASS INSTRUCTOR: INTRO TO DRAWING, B.A.Y.A. CENTER CLARKSVILLE, IN. (2019)**

- Lectured for Illustration Unit, gave individual feedback, and critiqued.

## REFERENCES

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**Contact information available upon request.**

John McCarthy: Jeffersonville  
Public Arts Commissioner

Tanisha (Tish) Frederick: B.A.Y.A.  
Founder

Debra Clem: Professor of  
Painting, Indiana University  
Southeast

Emily Sheehan:  
Professor of Drawing, Indiana  
University Southeast

Jennie DiBeneditto  
Artist, Former Owner of  
Silica Ceramic Studio &  
Gadabout Gallery

## EXHIBITIONS

- 2023 PYRO Invitational 2023 | PYRO Gallery |  
Louisville, KY
- 2021 Emergence | BFA Alumni Show | The Ronald L.  
Barr Gallery | New Albany, IN
- Ashleigh Morton Solo Exhibition | Hoba House  
Gallery | Louisville, KY
- 2020 Synthesis | Dutoit Gallery/ EDU Gallery |  
Dayton, OH
- 42nd Annual Whitewater Valley Art  
Competition | Virtual Exhibition | Jurors: Kevin  
Harris, Sarojini Johnson, Jae WonLee | Indiana  
University East Gallery | Richmond, IN
- Where is Home | Virtual Thesis Exhibition | The  
Ronald L. Barr Gallery | New Albany, IN
- 2019 Alternate Perspectives | Tim Faulkner Gallery |  
Louisville, KY
- IUS Juried Student Art Show | Juror: Jonathon  
Ruth | The Ronald L. Barr Gallery | New  
Albany, IN
- 2018 Vibrant Consternation | IUS Spacelab | New  
Albany, IN
- 2017 Convergent Evolution | IUS Spacelab | New  
Albany, IN
- 2016 Embedded and Embodied | IUS Library | New  
Albany, IN
- Neon Specimen | IUS Spacelab | Louisville, KY
- IUS Juried Student Art Show | The Ronald L.  
Barr Gallery | New Albany, IN